

# **COOKIES POLICY**

To make full use of the features and services of our website, your device will need to accept cookies. By using our website you agree to our use of cookies as described below.

### What are cookies?

When you use our website, we may store some information on your computer in the form of a file known as a "cookie". Cookies are used to improve the online experience of a website.

## Cookies and web beacons

Cookies allow a website to recognise a user's computer. Cookies are small text files which are downloaded to your device (computer, tablet or mobile phone) when you visit a website or application. The website or application may retrieve these cookies from your web browser (eg Internet Explorer, Mozilla Firefox or Google Chrome) each time you visit, so they can recognise you, remember your preferences and provide you with a more secure online experience.

Generally, cookies are very useful and are a common method used by almost every website you visit because they help to make your online experience as smooth as possible. For security reasons, many websites will not function at all without the use of cookies (or other similar technologies, such as "web beacons" or "tags").

*Cookies generally do not hold any information to identify an individual person, but are instead used to identify a browser on an individual machine.* 

Cookies can be classified into the following categories:

*First-party cookies - these are issued from the website you have accessed. These cookies serve to give memory to the website about your data and preferences.* 

Third-party cookies - these are cookies that are set by a website other than the one you are on. If you visit a website and a separate company sets a cookie through that website this would be a third-party cookie.

Session cookies - these are used during a browser session. These session cookies will expire after a browser session.

Persistent cookies - these are stored on a device in between browser sessions which allows your preferences or actions across our website (or in some cases across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site.

Web beacons are a similar technology to cookies; and just like cookies, they can help to deliver an improved online experience. Essentially, they are a clear picture file that is used to keep track of a customer's navigation through a website or series or websites.

They may also be referred to as "tags", and are normally used by websites that use third-party traffic monitoring and tracking services, such as web analytics. Web beacons can be used in combination with cookies to gain an understanding of how a website's users navigate through the site.

If you would like to find out more about cookies and web beacons, you can visit <u>http://www.allaboutcookies.org/</u>.

### Types of Cookie

When you use our website, there are types of cookies that may be set on your device. Here we explain what these are and why we use them.

#### Necessary cookies

These cookies are essential in helping you to make use of the features we offer on our website. Without these cookies, the features you want to use cannot be provided. These cookies do not gather information about you that could be used to identify you, and they do not monitor or remember where you have been on the internet.

#### Functional cookies

These cookies allow us to provide you with a better online experience when you use our website. They do not gather or store any information which would allow us to identify you personally.

## Performance cookies

Performance cookies help us to understand how you use our site, so we can keep the website relevant, easy to use and up to date. For example, we can see which products and services are most popular, identify when and where errors occur, and test different versions of a page in order to provide an improved online experience.

Sometimes, the services we use to collect this information may be operated by other companies on our behalf. They may use similar technologies to cookies, known as "web beacons" or "tags". These are anonymous and, as they are only used for statistical purposes, they do not contain or collect any information that identifies you.

#### Managing cookies

Most internet browsers allow you to erase cookies from your computer hard drive, block all cookies (or just third-party cookies) or warn you before a cookie is stored on your device. If you want to find out how to manage your cookies, please visit <u>http://www.allaboutcookies.org/manage-cookies/</u>.

#### Contact us

If you have any questions regarding our cookies policy, email us at <u>dpo@axon-neuroscience.eu</u> and we'll do our very best to help.

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